Dr. Arthur Kordon is the CEO of Kordon Consulting LLC and an internationally recognized pioneer in applying advanced analytics and artificial intelligence in the industry, with more than 30 years of experience. He is consulting several global corporations to introduce and use analytical solutions and artificial intelligence in their business. His current projects include developing cognitive models of the Enterprise, preventive maintenance, energy cost reduction analysis, office space analytics, etc. He was granted a US patent and has published over 70 papers and 16 book chapters in applied artificial intelligence and advanced analytics. He is the author of two books, Applying Data Science and Applying Computational Intelligence, published recently by Springer. He is a co-author of the book Applied Data Mining for Forecasting, published by SAS Press. Recently, he published the book "The Artificial Intelligence Perspective" (in Bulgarian). Dr. Kordon is a respected member of the international scientific community in the field of applied AI systems as a participant in the program committees of the most recognized conferences in this field and industrial committees in the Computational Intelligence Systems Society of IEEE and IFAC (International Federation on Automatic Control.)