

## **OPINION**

*in a competition for the academic position "Professor"  
professional field: 5.13 General engineering,  
specialty Strategic Management,  
Department of Industrial Management,  
Faculty of Manufacturing Engineering and Technologies – Technical University Varna,  
Announced in SG № 40/31.05.2022*

**Candidate: Assoc.Prof. Svetlana Kostova Lesidrenska PhD, Technical University, Varna**

**Member of the Scientific Jury: Assoc.Prof. Siyka Dimitrova Demirova PhD, Technical University, Varna**

### **1. General characteristics of the research and scientific-applied activity of the candidate.**

Assoc.Prof.Svetlana Lesidrenska is the author and co-author of a total of 93 publications, of which 57 are after the acquisition of AP "Associate Professor". After the search in the accessible Scopus and Google Scholar databases, more than 110 citations were noticed.

The research activity of Assoc.Prof.Svetlana Lesidrenska is directed in several modern directions: Strategic Management; Anti-Crisis Management; Controlling; Project Management.

After examining the documents of Assoc.Prof.Svetlana Lesidrenska a strong impression is made by the active participation in 20 scientific and educational projects, of which she was the head of 4.

In Appendix 1 of the Regulations for the terms and conditions for occupying academic positions at the Technical University - Varna, the minimum quantitative requirements for candidates for the academic position "Professor" are indicated. In the table below, there is a reference to the summary information (in numbers) relating to the research and scientific-applied achievements of Assoc.Prof. Svetlana Lesidrenska.

*Minimum required points by groups of indicators for occupying the academic position "Professor", area 5. Technical sciences, professional direction 5.13. General engineering*

<i>Chapters</i>	<i>Content</i>	<i>AP "Professor" - national requirements</i>	<i>Total number of points of the candidate Assoc.Prof. Sv.Lesidrenska</i>
A	Indicator 1	50	50
B	Indicator 2	-	-
C	Indicator 3 or 4	100	100
D	Sum of the indicators from 5 to 11	200	272.7
E	Sum of the indicators from 12 to 15	100	166
F	Sum of the indicators from 16 to 28	150	410
G	Indicator 29	120	1005
	<b>Total:</b>	<b>720</b>	<b>2 003.7</b>

From the provided reference on the minimum national requirements, it is clear that the candidate's research activity repeatedly exceeds the required minimum of 720p.

In conclusion, all materials submitted for participation in the competition related to the candidate's scientific research and scientific-applied activity in terms of volume, structure and content correspond to the field in which the competition was announced.

## **2. Assessment of the pedagogical preparation and activity of the candidate**

The pedagogical activity of Assoc.Prof.Svetlana Lesidrenska is in the field of the announced competition. It includes lectures on various disciplines that are directly related to the candidate's scientific interests, as mentioned above, namely: Management, Strategic Management, Anti-Crisis Management; Leadership and team management, Controlling; Project Management, Time Management, etc.

Assoc.Prof.Svetlana Lesidrenska is the academic supervisor of 115 graduates in the "Bachelor's College" and "Master's College" in AEO and BEO.

According to the reference for work with doctoral students, it is clear that she is the supervisor of four doctoral students who have successfully defended their defense, two dismissed with the right of defense and another four in the process of training.

It is clear from the above that the candidate's pedagogical training and activities are at a professional level and deserve the highest evaluation.

## **3. Main scientific and scientific-applied contributions**

The specifically formulated contributions in the provided reference give an absolutely accurate idea of the author's scientific achievements, highlighting his contribution to the enrichment of scientific knowledge in the field of strategic management. The number of citations is proof that the candidate's publications have the necessary resonance in the specialized scientific literature.

## **4. Significance of contributions to science and practice**

Assoc.Prof.Svetlana Lesidrenska has made a significant contribution as the author of the works with which she participated in the competition. The scientific results of the publication and activity are accessible and widely applicable not only in theory, but also in practice. Their applicability will undoubtedly be useful to anyone dealing with issues related to strategic management.

## **5. Critical notes and recommendations**

After my detailed acquaintance with the presented materials, I did not establish the presence of material omissions, inaccuracies or contradictions.

## **CONCLUSION**

Based on the familiarization with the provided scientific works, their importance, the scientific, scientific-applied and applied contributions contained in them, **I find it reasonable to propose Assoc.Prof.Svetlana Kostova Lesidrenska to occupy the academic position "Professor" in professional direction 5.13" General Engineering" in the discipline "Strategic Management" at the Department of "Industrial Management" at TU-Varna.**

**Date: 03.10.2022**

**Member of the Scientific Jury:**  
**(Assoc.Prof.Siyka Demirova)**

Заличена информация  
по Регламент (ЕС)  
2016/679